

Discover the fascinating world of birds. With ZEISS binoculars.



Seeing beyond



Collins Bird
Guide App for
free + chance to
win a birding trip
to Colombia!

175
years

ZEISS 175 years anniversary campaign

As part of our 175th anniversary celebration, we are making it incredibly easy for you to begin your fascination into the world of birdwatching! With the purchase of a ZEISS binocular or spotting scope, you will receive* the Collins Bird Guide app on all species of Europe, North Africa and the Near East for free including comprehensive identification details, maps and a bird sound database. And that's not all! Have you ever wanted to visit Colombia? Together with our partner *Rockjumper Birding Tours*, all registered participants are eligible to win a birding trip for two to a country with a rich habitat of over 1,930 species of birds.

For more information please visit: www.zeiss.com/nature/175



*Valid during the promotional period from 10/01 2021 – 01/31 2022. Detailed terms and conditions: www.zeiss.com/nature/175